



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36853-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	691

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	36853	08833335

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	Electric Playground	137-207a	- TWTF - -	:30	4	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 4 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Tu 09/18/12 2:06 AM Electric Playground 137-207a :30 USPRTV18ACH \$85.00 NM									
1 8 W 09/19/12 2:06 AM Electric Playground 137-207a :30 USPRTV18ACH \$85.00 NM									
4 8 Th 09/20/12 1:48 AM Electric Playground 137-207a :30 USPRTV18ACH \$85.00 NM									
3 8 F 09/21/12 1:56 AM Electric Playground 137-207a :30 USPRTV18ACH \$85.00 NM									
2	09/24/12	09/27/12	Electric Playground	137-207a	MTWT - - -	:30	4	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT - - - 4 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 09/24/12 1:48 AM Electric Playground 137-207a :30 USPRTV18ACH \$85.00 NM									
2 8 Tu 09/25/12 1:48 AM Electric Playground 137-207a :30 USPRTV18ACH \$85.00 NM									
3 8 W 09/26/12 2:02 AM Electric Playground 137-207a :30 USPRTV18ACH \$85.00 NM									
4 8 Th 09/27/12 1:48 AM Electric Playground 137-207a :30 USPRTV18ACH \$85.00 NM									
3	09/23/12	09/23/12	8 News Now Sun	4-430p, 630-7p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 09/23/12 5:37 PM 8 News Now Sun 4-430p, 630-7p :30 USPRTV18ACH \$1,200.00 NM									
4	09/23/12	09/23/12	8 News Now Sun AM #1 8 News Now Sun A		-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 09/23/12 6:12 AM 8 News Now Sun AM #1 8 News Now Sun A :30 USPRTV18ACH \$400.00 NM									
5	09/23/12	09/23/12	8 News Now Sun AM #2 8 News Now Sun A		-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,500.00									
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1	8	Su	09/23/12		8 News Now Sun AM #2	8 News Now Sun A	:00		\$1,500.00	NM																																												
See MG 23.2,23.3,23.4,23.5																																																						
6	09/23/12	09/23/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$1,500.00	NM																																													
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1	8	F	09/21/12	11:32 PM	8 News Now 11p M-F	11-1135p	:30	USPRTV18ACH	\$1,900.00	NM																																												
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9	09/18/12	09/21/12	Live With Regis & Kelly	9-10a	-TWTF--	:30	2	\$750.00	NM																																													
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2	8	Th	09/27/12	6:42 PM	Inside Edition	630-7p	:30	USPRTV18ACH	\$1,200.00	NM																																																							
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3	8	Th	09/20/12	12:21 PM	8 News Now Noon M-F	12-1230p	:30	USPRTV18ACH	\$750.00	NM																																																							
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14	09/24/12	09/27/12	8 News Now Noon M-F	12-1230p	MTWT---	:30	3	\$750.00	NM																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36853-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36853-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
25	09/24/12	09/27/12	8 News Now 5a M-F	5-6a	MTWT---	:30	2	\$800.00	NM																																																																			
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	09/24/12	09/30/12	M-----	1	\$8,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	M	09/24/12	8:16 PM	How Met Mother/ Partners	8-9p	:30	USPRTV18ACH	\$8,500.00	NM																																																																		
30	09/24/12	09/24/12	Hawaii Five-O	10-11p	M-----	:30	1	\$10,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>M-----</td><td>1</td><td>\$10,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>09/24/12</td><td>10:44 PM</td><td>Hawaii Five-O</td><td>10-11p</td><td>:30</td><td>USPRTV18ACH</td><td>\$10,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	M-----	1	\$10,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	09/24/12	10:44 PM	Hawaii Five-O	10-11p	:30	USPRTV18ACH	\$10,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	M-----	1	\$10,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	M	09/24/12	10:44 PM	Hawaii Five-O	10-11p	:30	USPRTV18ACH	\$10,000.00	NM																																																																		
31	09/27/12	09/27/12	Elementary	10-11p	---T---	:30	1	\$7,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---T---</td><td>1</td><td>\$7,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>09/27/12</td><td>10:48 PM</td><td>Elementary</td><td>10-11p</td><td>:30</td><td>USPRTV18ACH</td><td>\$7,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	---T---	1	\$7,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Th	09/27/12	10:48 PM	Elementary	10-11p	:30	USPRTV18ACH	\$7,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	---T---	1	\$7,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	Th	09/27/12	10:48 PM	Elementary	10-11p	:30	USPRTV18ACH	\$7,500.00	NM																																																																		
32	09/21/12	09/21/12	Undercover Boss	8-9p	----F--	:30	1	\$7,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>----F--</td><td>1</td><td>\$7,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>F</td><td>09/21/12</td><td>8:48 PM</td><td>Undercover Boss</td><td>8-9p</td><td>:30</td><td>USPRTV18ACH</td><td>\$7,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	----F--	1	\$7,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	F	09/21/12	8:48 PM	Undercover Boss	8-9p	:30	USPRTV18ACH	\$7,500.00	NM																																	
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1	8	F	09/21/12	8:48 PM	Undercover Boss	8-9p	:30	USPRTV18ACH	\$7,500.00	NM																																																																		
33	09/23/12	09/23/12	Good Wife	9-10p	-----S	:30	1	\$8,500.00	NM																																																																			

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36853-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/23/12	09/23/12	Good Wife	9-10p	-----S	:30	1	\$8,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$8,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	09/23/12		Good Wife	9-10p	:00		\$8,500.00	NM
	Credited								
34	09/18/12	09/21/12	Young & Restless	11a-12p	-TWTF--	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$3,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	09/21/12	11:27 AM	Young & Restless	11a-12p	:30	USPRTV18ACH	\$3,500.00	NM
35	09/24/12	09/27/12	Young & Restless	11a-12p	MTWT---	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWT---	1	\$3,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	09/25/12		Young & Restless	11a-12p	:00		\$3,500.00	NM
	See MG 23.2,23.3,23.4,23.5								
36	09/18/12	09/21/12	8 News Now 4-5a	4-5a	-TWTF--	:30	2	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	09/19/12	4:24 AM	8 News Now 4-5a	4-5a	:30	USPRTV18ACH	\$100.00	NM
2 8	F	09/21/12	4:25 AM	8 News Now 4-5a	4-5a	:30	USPRTV18ACH	\$100.00	NM
37	09/24/12	09/27/12	Overnight Rotator	1.37a-4a	MTWT---	:30	3	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWT---	3	\$40.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	09/24/12	2:16 AM	Overnight Rotator	1.37a-4a	:30	USPRTV18ACH	\$40.00	NM
1 8	Tu	09/25/12	3:05 AM	Overnight Rotator	1.37a-4a	:30	USPRTV18ACH	\$40.00	NM
3 8	W	09/26/12	1:49 AM	Overnight Rotator	1.37a-4a	:30	USPRTV18ACH	\$40.00	NM
<u>Total Spots</u>							65		

Payment Terms 30 Days

<u>Gross Total</u>	\$91,700.00
<u>Agency Commission</u>	\$13,755.00
<u>Net Amount Due</u>	\$77,945.00